

FOR IMMEDIATE RELEASE

PUERTO RICO'S TECH STARTUP ANNOUNCES A SOCIAL FEED FOR LOCAL WORK USING SMART TECHNOLOGY TO MAKE WORKING ON-DEMAND MORE ACCESSIBLE LOCALLY

Aptly called JobsFeed, the new feature from the Puerto Rico Tech Startup, Hallo Helper, is set to bring forth a new dawn of more secure, faster, and simpler on-demand work for the workforce in San Juan, PR

[San Juan, Puerto Rico] [Hallo Helper](#), the People's Choice Award Winner for Social Impact in the recent 9th Annual [Startup of the Year Summit](#) in the innovation hub of Tampa, FL, debuted the preview of their new JobsFeed feature on their [social media](#) pages over the weekend. Showcasing a multi-sided platform that captures real jobs as customers request them and enables workers to offer their services with a single tap.

The young startup, which launched its platform in January 2021 has been building new technologies for its platform's users over the last few months. After adding to their momentum earlier this year both locally and in the US, its founders and board members seized the opportunity to use their year one market data, along with user feedback, to optimize their app products— [Hallo App](#) for on-demand customers and [Helper App](#) for on-demand workers.

"Our biggest advantage has always been our technology." said Jan Reese Rondina, Founder & CEO of Hallo Helper. "There are a few big reveals coming up for the rest of the year and those will be game-changers as well," Reese Rondina added, "For a techy like me though, new tech stuff is the most exciting."

The reveal of [JobsFeed](#) comes just in time for the startup to report their 2022 Earnings, which will also be posted on their [LinkedIn page](#). Company executives revealed that 2022 saw more growth in key metrics than 2021.

For more information contact admin@hallopr.com

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About JobsFeed (® pending)

Technology for mobile applications by Hallo Technologies, a new feature soon to roll out along with other technologies in Hallo App and Helper App. Providing users with the same community engagement values as news feeds on other social media platforms such as facebook and twitter. According to its creators, the idea for JobsFeed was brought about in a team pow wow meeting held earlier this year to build solutions based on user feedback in 2021, visit <https://hallopr.com/jobsfeed>.

About Hallo

Hallo is a peer-to-peer marketplace that's democratizing how we access on-demand services and on-demand work in the Post-pandemic. New technology that increases Efficiency, Inclusivity, and Affordability of Local Services in the On-demand Economy. Inspired by the people in Puerto Rico with limitations that affect their ability to earn supplemental income in the Gig Economy, the platform's mission is to make an equal and sustainable system of offering and getting on-demand services, accessible for all types of users. The app-based platform meticulously designed its service provider app, named Helper App, to empower more to maximize their earning potential. Making it easy for them to manage and respond to bokings, while gamifying the way they work. Hallo provides the only digital "access-to-supplemental-earning" platform that provides a free way for providers to get background checked, verified, and achieve easier job management. Getting them and all of their various services booked by on-demand customers in real-time. To learn more, visit hallopr.com.



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